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Nadine Spencer is the CEO of BrandEQ Group Inc., a global agency specializing in social change marketing, communications, and public relations. Spencer has accelerated strategic growth and brand visibility for a diverse client portfolio. She also pioneered BrandEQ Black, BrandEQ's cultural sensitivity arm, whose goal is to work with companies, banks, governments, and leading nonprofits to look at racial biases in advertising and marketing. Her proprietary "People Matter" strategy grabs attention, demands interaction, and generates long-term value for clients.

She serves as president of the Black Business and Professional Association, founded in 1983. The BBPA is a charitable organization whose mission is to advance Canada's Black community by facilitating the delivery of programs that support business and professional excellence, higher education, and economic development.

She has been acknowledged in *100 Accomplished Black Canadian Women* and has received numerous awards including the Harry Jerome Business Award, and others. A dedicated Black community champion, Spencer has devoted her life's work to fighting discrimination, battling poverty and advancing women's education including equality for women and girls of colour and other relevant topics related to the uplifting of society's marginalized people.

She holds a B.A. in Political Science with Honours from York University and serves on the York Alumni Board.